SHADY MAPLE "DONUT BE AFRAID TO GET CREATIVE" CREATE YOUR DONUT CONTEST OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING.

- 1. **SPONSOR**: Shady Maple Farm Market, 1324 Main St, East Earl, PA 17519.
- 2. **ELIGIBILITY**: Contest entrants must be legal residents of one (1) of the fifty (50) United States, the District of Columbia, or Puerto Rico who are the age of majority in their jurisdiction of residence at the time of entry. Void outside the United States, Puerto Rico, and where prohibited. Employees of Sponsor and its affiliates, agents, subsidiaries, vendors, advertising/promotional/judging agencies, and immediate family members are not eligible.
- 3. **AGREEMENT TO RULES**: By entering, you agree to be fully and unconditionally bound by these rules and the decisions of Shady Maple Farm Market, which are final and binding.
- 4. ENTRY PERIOD: The entry period begins on June 4, 2025 at 8:30 AM EST and ends on June 10, 2025 at 11:59 PM EST.
- 5. **HOW TO ENTER**: Submit your donut idea by completing the designated form at shady-
 maple.com with your name, contact information, and your creative donut concept. All entries become the property of the Sponsor and will not be returned.
- 6. **SELECTION PERIOD**: From **June 11 to June 17, 2025**, the Shady Maple bakery team will review all eligible submissions and select six (6) finalists based on creativity, originality, and appeal. If there are similar entries, the tie will go to who submitted the donut first. All decisions are made at the discretion of the Shady Maple Farm Market staff.
- 7. **VOTING PERIOD**: From **June 18 to June 24, 2025**, the public will vote on the six finalists via a poll on Shady Maple's official Facebook page. The top three (3) vote-getters will be named winners.
- 8. **PRIZES**: Each of the three (3) winning entrants will receive one (1) Shady Maple Gift Card. The winner with the most votes will receive (1) \$100 Shady Maple Gift Card. The two runners up will each receive (1) \$50 Shady Maple Gift Card. The top-voted donut will be featured for a limited time in the Shady Maple Farm Market Bakery. Prizes are non-transferable and cannot be exchanged for cash. Winners are responsible for any applicable taxes.
- 9. NOTIFICATION: Winners will be notified by phone and/or email following the close of the voting period. If a winner cannot be contacted, fails to respond within five (5) days, or is otherwise ineligible, the prize may be forfeited and awarded to the next-highest vote recipient.
- 10. **ODDS**: The odds of winning depend on the number of eligible entries received and public votes cast.
- 11. **RELEASE:** By receipt of a Prize, each Prize Winner agrees to release and hold harmless Sponsor, and the Related Entities from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Contest or receipt or use or misuse of any prize.

- 12. **PUBLICITY**: Except where prohibited, participation in the Contest constitutes a winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown, and state submitted (if any) for promotional purposes in any media now known or hereinafter developed, worldwide, without further payment or consideration. Winners' names and likenesses may be published on Sponsor's website, in Sponsor's sole discretion.
- 13. **GENERAL CONDITIONS**: Sponsor reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures, or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Contest, as determined by Sponsor in its sole discretion. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
- 14. **LIMITATIONS OF LIABILITY**: Sponsor is not responsible for lost, late, or misdirected entries; technical issues; or any damage resulting from participation in the contest.
- 15. **ARBITRATION**: All disputes shall be resolved by binding arbitration in accordance with the JAMS Comprehensive Arbitration Rules. Arbitration shall be conducted individually and not on a class basis. Pennsylvania law applies.
- 16. **PRIVACY**: Information submitted is subject to Sponsor's Privacy Policy at shady-maple.com/privacy-policy.
- 17. **WINNERS LIST/OFFICIAL RULES**: To request a copy of these Official Rules or a winners list (available after July 10, 2025), mail a self-addressed, stamped envelope by August 1, 2025 to: Shady Maple Farm Market, 1324 Main St, East Earl, PA 17519. Mark the envelope "Official Rules" or "Winners List."
- 18. **DISCLAIMER**: This promotion is in no way sponsored, endorsed, or administered by, or associated with, Facebook, Instagram, or Meta.